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**GERFLOR'S TARAFLEX TAKES CENTER STAGE AT ORANGE COUNTY CONVENTION CENTER
Youth Basketball of America Championship Games Played On Olympic Grade Flooring**

ORLANDO, FL – (JUNE 24, 2014) – Gerflor, a global leader in the design and manufacture of specialized resilient flooring, today announced that its Taraflex® Sports Flooring was selected by the Orange County Convention Center (OCCC) in Orlando for the 25th Annual Youth Basketball of America (YBOA) Championship Games from June 30 – July 12. With around 10,000 daily tournament visitors, which include 300 teams from across the U.S., the OCCC's selection of Gerflor's 16 portable Taraflex courts (107,648 square feet) highlight the company's continued dominance of the sports flooring market. Taraflex has been used in the summer Olympic Games since 1976 and is the preferred solution of numerous NCAA athletic programs and youth sports associations across the U.S.

"As the second largest convention center in the U.S. with millions of visitors each year, it was crucial that the quality of flooring we have installed be lined up with the caliber of play that takes place during the YBOA games and other events at the Center," says Kathie Canning, OCCC executive director. "Taraflex's proven track record combined with its easy installation, removal, and great look made it the most logical choice for the Convention Center."

"YBOA, the premier youth membership organization in the sport of basketball, strives to provide opportunities for personal growth and development of youth athletes," says YBOA President, Donald A. Ruedlinger. "As part of this commitment, we are thrilled to work with the OCCC and Gerflor to bring our dedicated basketball players a world class venue with world class flooring."

"According to [Safe Kids Worldwide](#), more than 46.5 million youth participate in sports each year in the United States," says CEO, Benjamin Bachman, Gerflor USA. "It's very important that flooring provides excellent safety characteristics to young players, so we're honored that the OCCC chose Gerflor to accommodate the nearly 50,000 spectators and athletes who will use Taraflex during the YBOA Championship Games."

As a complete flooring solution manufacturer that provides installation and removal services, Gerflor and its local partner, Southeastern Surfaces & Equipment (SSE), set up the 16 YBOA tournament courts in just 72 hours. Upon completion of the YBOA games, Gerflor and SSE will provide OCCC facility managers with custom, long-term storage solutions for easy re-use during future events.

About The Orange County Convention Center: Celebrating more than 30 years of success, the Orange County Convention Center is the second largest convention facility in America. Each year the OCCC attracts more than 200 events to the Central Florida area. As a result, roughly 1.4 million attendees contribute approximately \$2.1 billion to the area's economy each year. For more information about the Orange County Convention Center visit our Web site at www.occc.net.

About Gerflor USA: For designers, installers and facility managers who want design-forward, sustainable, durable floor solutions, Gerflor USA is the manufacturer of choice for healthcare and sports environments. As a result of Gerflor's cutting-edge technology, history of innovation, and manufacturing capabilities, Taraflex® is the world's leading sports flooring, and Mipolam – the original homogeneous sheet vinyl flooring – is a leading healthcare solution. Gerflor is present in 100 countries around the globe with more than 2000 employees. It has an excellent environmental record which includes outstanding whole life cycle performance and full compliance with ISO 14001 standards, and FloorScore™ certification. Find Gerflor USA on social media: Gerflor USA for Facebook, LinkedIn, and Twitter. For more information, visit www.gerflorusa.com, call 877-437-3567 or email info@gerflorusa.com.