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GERFLOR USA GEARS UP FOR 2015 SUMMER VOLLEYBALL SEASON

Taraflex® Sports Flooring: The “Go-To” Flooring Solution for Elite Level Volleyball

CHICAGO, IL – (JUNE 11, 2015) – Gerflor USA, a global leader in the design and manufacture of multipurpose resilient sports flooring, today revealed the company’s roster of sponsorships and Taraflex® Sports Flooring volleyball court installations for the 2015 summer season of elite volleyball tournaments and events.

“At Gerflor USA, we are very proud of our relationships with the best volleyball programs and tournaments in the world,” said Benjamin Bachman, CEO, Gerflor USA. “As Gerflor’s Taraflex Sports Flooring has long been the preferred flooring solution for elite and collegiate volleyball programs, we’re delighted to participate as sponsors for many of these events, and provide elite volleyball players, as well as all levels of volleyball athletes, with the great performance and safety characteristics of Taraflex.”

Look for Gerflor USA and Taraflex Sports Flooring at these events:

- The Fédération Internationale de Volleyball/International Federation of Volleyball (FIVB) World League Matches recently held in Los Angeles and Long Beach as well as the upcoming games in Chicago June 12-13. Gerflor USA is an official sponsor of this event.
- The Amateur Athletic Union (AAU) 42nd AAU Girls' Junior National Volleyball Championships in Orlando FL (also known as the largest volleyball event in the world.) The AAU will feature Taraflex Sports Flooring on two premier courts.
- As an official “Proud Supporter” of the Pan-American Games held in Toronto July 11-26, Gerflor will provide Taraflex Sports Floors for volleyball, handball, table tennis and badminton. In addition, Gerflor will supply all sports floors for the Para Games such as Para table tennis, sitting volleyball, goalball and boccia.
- Gerflor USA is sponsoring the 2015 Fédération Internationale de Volleyball/International Federation of Volleyball (FIVB) Grand Prix Finals Women’s National Championship on Omaha, NE July 22-26. All games will be played on Taraflex Sports Flooring.

In addition to its relationship with these volleyball organizations, Gerflor has also provided Taraflex Sports Flooring for the Summer Olympic Games since 1976. Gerflor’s Taraflex is also a trusted flooring solution to many NCAA Division I Volleyball programs such as the University of Washington, University of Nebraska, University of Hawaii, University of Kentucky, University of Iowa, James Madison University, Clemson University, and Marquette University.

About Gerflor USA: Gerflor USA, the North American subsidiary of France-based Gerflor, provides resilient flooring solutions for designers, installers and facility managers who want design-forward, sustainable, durable flooring products. Gerflor’s cutting-edge technology, history of innovation, and manufacturing capabilities are why Taraflex® is the world’s leading sports flooring, and Mipolam, the original homogeneous sheet vinyl flooring, is a leading healthcare flooring solution.

Gerflor is available in 100 countries around the globe with more than 2500 employees. The company has an excellent environmental record which includes whole life cycle performance, full compliance with ISO 14001 standards, and FloorScore™ certification. Find Gerflor USA on social media: Gerflor USA for Facebook, LinkedIn, Twitter, Pinterest, and YouTube. For more information, visit www.gerflorusa.com, call 877-437-3567 or email info@gerflorusa.com.

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